

CHAITECH 2020/2021 YOUNG TECHPRENEUR PROGRAMME



GET YOUR TECH BUSINESS STARTED

Learn how to draw your Business Model Canvas, why should you build a Minimum Viable Product (MVP), and why do you need a Proof of Concept (PoC).



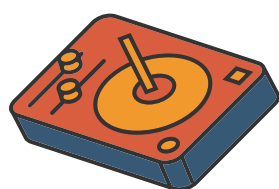
CASE STUDIES AND DESIGN THINKING FROM IDEA TO MARKET

explained by international mentors with first-hand experience in MedTech, Agritech, Fintech, FoodTech.



WHY DO YOU NEED ARTIFICIAL INTELLIGENCE AND DATA SCIENCE?

Learn how understanding data and integrating AI into your business or app can give you the edge.



INTERNET OF THINGS (IOT)

Connecting your business to the physical environment: sensors, 3D printed items, robots.



PR, MARKETING AND FINANCE

Learn business essentials from a tech startup's perspective + GROWTH MINDSET COACHING.



APPLY VIA [HTTPS://CHAI.TECHNOLOGY](https://chai.technology) OR
INSTAGRAM DM @CHAI.TECHNOLOGY